



**MANCHESTER**  
CITY COUNCIL

**Central & South Manchester Business Network**

## **Selling on the Web**

### **Is your business online?**

#### **Do you want to build a website to expand your global reach?**

Last year over 300 small businesses attended our “**Selling on the Web**” and “**e-business development programme**”.

On **Thursday 8<sup>th</sup> February 2007** 5:00 – 7:30pm we are running a **FREE** & updated “**Selling on the Web**” event at the **Indus5 Restaurant**, 587 Stockport Road, Longsight, Manchester, M13 0RX ([www.indus5.com](http://www.indus5.com)). A hot buffet is provided and it’s an excellent networking opportunity.

At this event you will find out how to use the web to meet and exceed your customers’ expectations, what makes a good website, and the importance of integrating your website with your business.

A free Open Source software package the commercial equivalent of which would cost several hundred pounds will be given to all the people who attend, and free membership of the online business directory.

“Selling on the Web 2007” will also provide an introduction to our **e-business development programme** for businesses in Central Manchester. This **FREE** series of hands-on workshops and seminars helps you develop e-business and profitability:


- **Building a Website** *(Thurs 22<sup>nd</sup> February 2007)*
- **Marketing & e-Marketing** *(Thurs 1<sup>st</sup> March 2007)*
- **eBay Trading** *(Thurs 8<sup>th</sup> March 2007)*
- **Optimising your website for Search Engines** *(Thurs 15<sup>th</sup> March 2007)*
- **Implementing e-commerce** *(Thurs 22<sup>nd</sup> March 2007)*

Programme details and a booking form are attached. Places are limited and are booked on a first come first served basis. Further details at [www.manchesterdda.com/article/142/](http://www.manchesterdda.com/article/142/)

Attendees at the launch event on **Thursday 8<sup>th</sup> February 2007 5:00 – 7:30pm** will be given priority for the full events programme.

The Admin Team, (Tel: 0161-277-1880 Fax: 0161-277-1881)  
South Manchester Regeneration Team,  
Daisy Mill Complex, 345 Stockport Road, Longsight, Manchester M13 0LF

[southmanchesterregeneration@manchester.gov.uk](mailto:southmanchesterregeneration@manchester.gov.uk)

(Please turn over) 



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by the European Union  
European Regional  
Development Fund





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## Central & South Manchester Business Network Booking Form

Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

### **Selling on the web** (80 places)

Time and Date: 5.00pm -7.30pm Thursday 8<sup>th</sup> February 2007,  
Location: (Indus5, 587 Stockport Road, Longsight, M13 0RX)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

Launch event outlining the series for those looking to start or expand their e-business.

### **Workshop 1: Building a Website** (20 places)

Time and Date: 5.00pm -7.30pm Thursday 22<sup>nd</sup> February 2007,  
Location: (Windrush Centre, 70 Alexandra Rd, Moss Side M16 7JD)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

Simple Site Creation, editing & publishing using free tools.

### **Workshop 2: Marketing & e-Marketing** (20 places)

Time and Date: 5.00pm -7.30pm Thursday 1<sup>st</sup> March 2007,  
Location: (Windrush Centre, 70 Alexandra Rd, Moss Side M16 7JD)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

The basics of marketing to help you sell online.

### **Workshop 3: eBay Trading** (20 places)

Time and Date: 5.00pm -7.30pm Thursday 8<sup>th</sup> March 2007  
Location: (Windrush Centre, 70 Alexandra Rd, Moss Side M16 7JD)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

Workshop revealing the tips & tricks of eBay trading.

### **Seminar 1: Optimising your website for Search Engines** (80 places)

Time and Date: 5.00pm-7.30pm Thursday 15<sup>th</sup> March 2007  
Location: (Indus5, 587 Stockport Road, Longsight, M13 0RX)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

Make sure the Search Engines can find your site!

### **Seminar 2: Implementing e-commerce solutions** (80 places)

Time and Date: 5.00pm -7.30pm Thursday 22<sup>nd</sup> March  
Location: (Indus5, 587 Stockport Road, Longsight, M13 0RX)  
Name of Attendee One: \_\_\_\_\_  
Name of Attendee Two: \_\_\_\_\_

How to receive online payments.

Fax this page to 0161-277-1881, call the Admin Team on 0161-277-1880 or email: [southmanchesterregeneration@manchester.gov.uk](mailto:southmanchesterregeneration@manchester.gov.uk)



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