

e-business development programme

Selling on the Web

Is your business online?

Do you want to build a website to expand your global reach?

Last year over 300 small businesses attended our “*Selling on the Web*” and “*e-business development programme*”.

On **Monday 5th February 2007 5:00 – 7:30pm** we are running a **FREE** & updated “*Selling on the Web*” event at **The City of Manchester Stadium**. A buffet is provided and it’s an excellent networking opportunity. (www.cityofmanchesters Stadium.co.uk)

At this event you will find out how to use the web to meet and exceed your customers’ expectations, what makes a good website, and the importance of integrating your website with your business.

A free Open Source software package the commercial equivalent of which would cost several hundred pounds will be given to all the people who attend.

“Selling on the Web 2007” will also provide an introduction to our ***e-business development programme*** for businesses in North and East Manchester. This **FREE** series of hands-on workshops and seminars helps you develop e-business and profitability:

- **Building a Website** (Mon 19th February 2007)
- **Marketing & e-Marketing** (Mon 26th February 2007)
- **eBay Trading** (Mon 5th March 2007)
- **Optimising your website for Search Engines** (Mon 12th March 2007)
- **Implementing e-commerce** (Mon 19th March 2007)

Programme details and a booking form are attached. Places are limited and are booked on a first come first served basis.

Attendees at the launch event on **Monday 5th February 2007** will be given priority for the full events programme

Carol Russell

Carol Russell, Events Coordinator
Manchester Business Consortium

Fourway’s House, 57 Hilton Street, Manchester M1 3EJ

carol@manchester-business.co.uk Tel: 0161-236-1168 Fax:0161-236-1178

e-business development programme
Booking Form

Business Name: _____
Business Address: _____

Postcode: _____
Telephone: _____
Email: _____

Selling on the web (80 places)

Time and Date: 5.00pm - 7.30pm Monday 5th February 2007,
Location: (City of Manchester Stadium)
Name of Attendee One: _____
Name of Attendee Two: _____

Launch event outlining the series for those looking to start or expand their e-business.

Workshop 1: Building a Website (20 places)

Time and Date: 5.00pm - 7.30pm Monday 19th February 2007,
Location: (One Central Park, Northampton Rd M40 5BP)
Name of Attendee One: _____
Name of Attendee Two: _____

Simple Site Creation, editing & publishing using free tools.

Workshop 2: Marketing & e-Marketing (20 places)

Time and Date: 5.00pm - 7.30pm Monday 26th February 2007,
Location: (One Central Park, Northampton Rd M40 5BP)
Name of Attendee One: _____
Name of Attendee Two: _____

The basics of marketing to help you sell online.

Workshop 3: eBay Trading (20 places)

Time and Date: 5.00pm - 7.30pm Monday 5th March 2007
Location: (One Central Park, Northampton Rd M40 5BP)
Name of Attendee One: _____
Name of Attendee Two: _____

Workshop revealing the tips & tricks of eBay trading.

Seminar 1: Optimising your website for Search Engines (50 places)

Time and Date: 5.00pm - 7.30pm Monday 12th March 2007
Location: (One Central Park, Northampton Rd M40 5BP)
Name of Attendee One: _____
Name of Attendee Two: _____

Make sure the Search Engines can find your site!

Seminar 2: Implementing e-commerce solutions (50 places)

Time and Date: 5.00pm - 7.30pm Monday 19th March
Location: (One Central Park, Northampton Rd M40 5BP)
Name of Attendee One: _____
Name of Attendee Two: _____

How to receive online payments.

Fax this page to 0161-236-1178 or email: carol@manchester-business.co.uk or call Carol on 0161-236-1168